



WHAT MAKES TRAVEL “LOCAL”: DEFINING AND UNDERSTANDING LOCAL TRAVEL BEHAVIOUR

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Background

- ❑ Shift in planning priorities away from mobility to accessibility and providing “local” amenities and services
- ❑ Local travel has been linked to: environmental, health and social benefits.

Background

- ❑ However, what is the most effective way to measure “local” travel?
 - ❑ (total daily distance travelled, standard ellipse, area of activity space, total number of trips?)
- ❑ Are people limiting travel due to high levels of accessibility? Or due to mobility or time constraints?

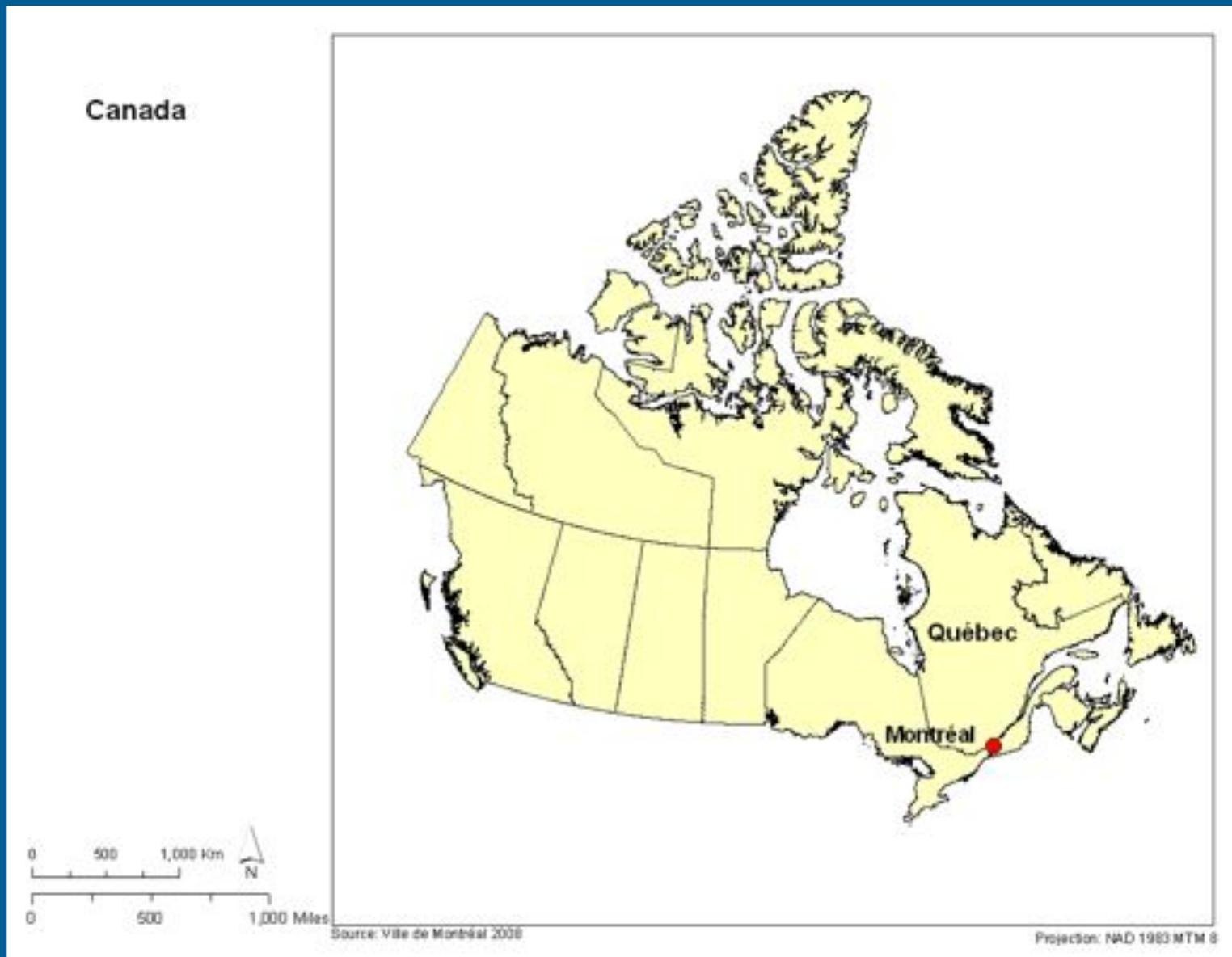
Hypothesis

- ❑ Regional and local accessibility will impact the size and dispersal of a household's activity space
- ❑ However, and more interestingly, this effect may vary by characteristics of the household (income, time constraints, family obligations)

Research Goals

- ❑ To develop a manner to accurately measure the size and spatial dispersal of household activity space using GIS
- ❑ To relate this measure to elements of regional and local accessibility
- ❑ To compare this effect across household types

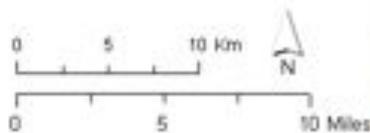
Study Context



Study Context

Montréal Metropolitan Region

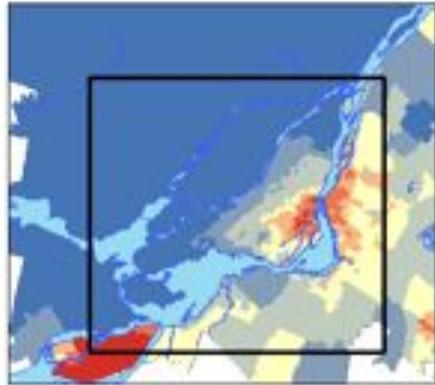
- Train Stations
- Commuter Rail Line
- Metro Stations
- Metro Line
- Major Roads



Source: Ville de Montréal 2008

Projection: NAD 1983 MTM 8

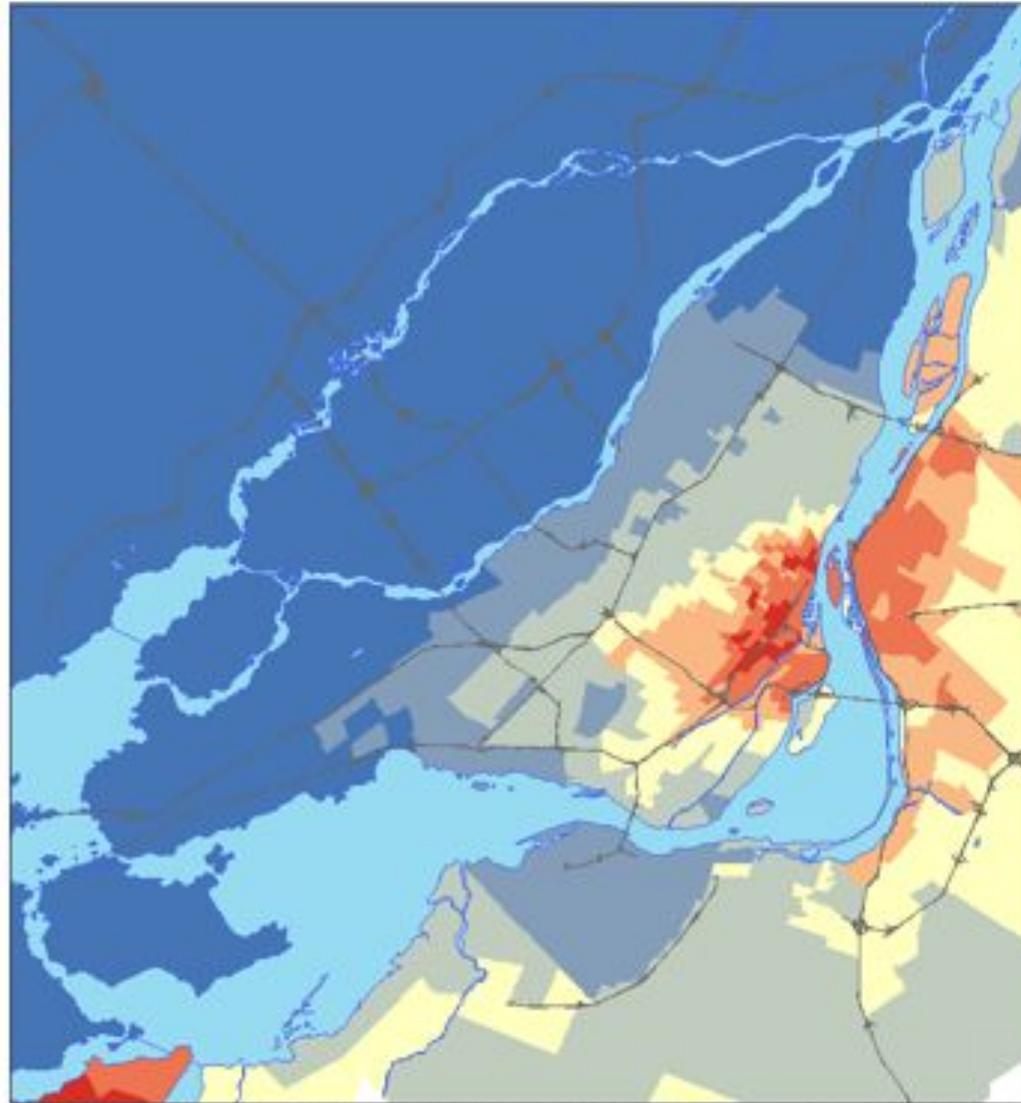
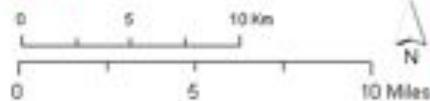
Regional Accessibility



Accessibility to jobs by automobile accounting for competition from workers

— Highway

Accessibility level



Source: Statistiques Canada 2005, MTQ 2000, AMT 2006, Ville de Montréal 2008

Projection: NAD 1983 MTM 8

Local Accessibility

- ☒ Local accessibility..... short local walkingno effect on total distances.
- ☒ Mixed-use urban areastravel shorter distances and make fewer car trips
- ☒ Walkscore.com

Activity Space

- ❑ Geographical area containing all locations an individual has direct contact with as a result of his daily activities (Horton and Reynolds, 1971)
- ❑ Individual travel outcomes are heavily influenced by household-level characteristics (Bhat, 1996)
- ❑ Measure activity space with convex hull approach (Builiung, 2006)

Measures of the Activity Space

 Total distance traveled

 Area

 Compactness

 Spatial dispersal factor

Measures of Activity Space

Compactness

$$C = \frac{A}{p^2}$$

where

C is the compactness of the polygon

A is the area of the polygon

p is the perimeter of the polygon

Measures of Activity Space

☒ Spatial Dispersal

$$\textit{Spatial Dispersal} = \frac{A}{A_{\max}} * \frac{A}{p^2}$$

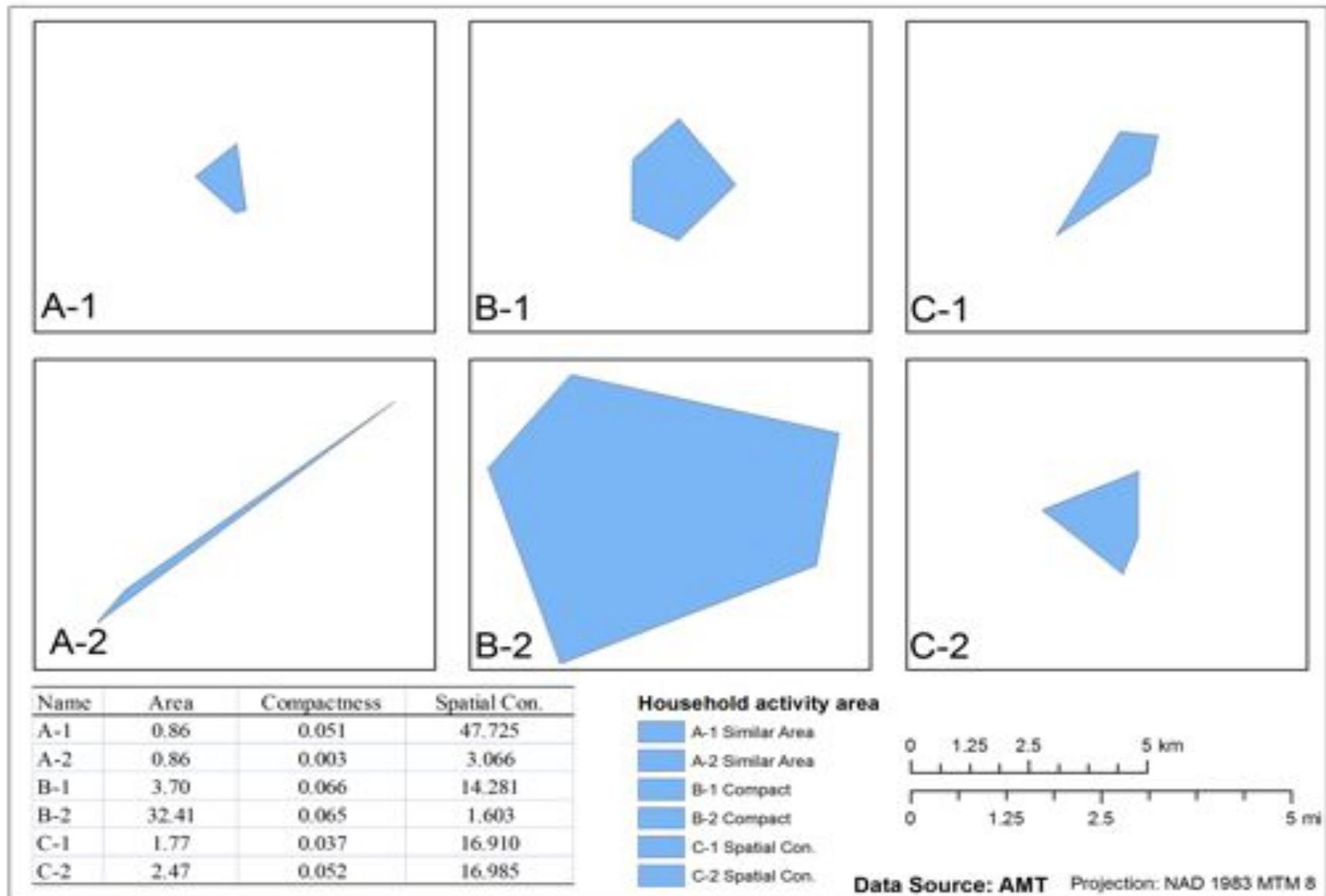
where

A is the area of the polygon

A_{\max} is the area of the largest polygon

p is the perimeter of the polygon

Measures of the Activity Space

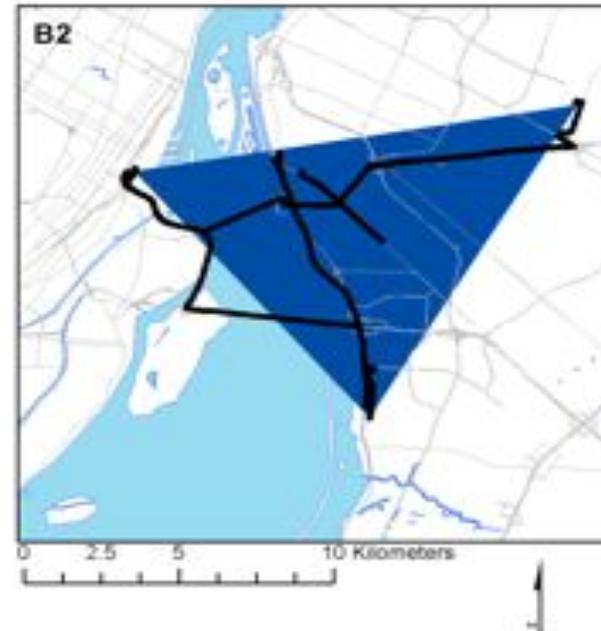
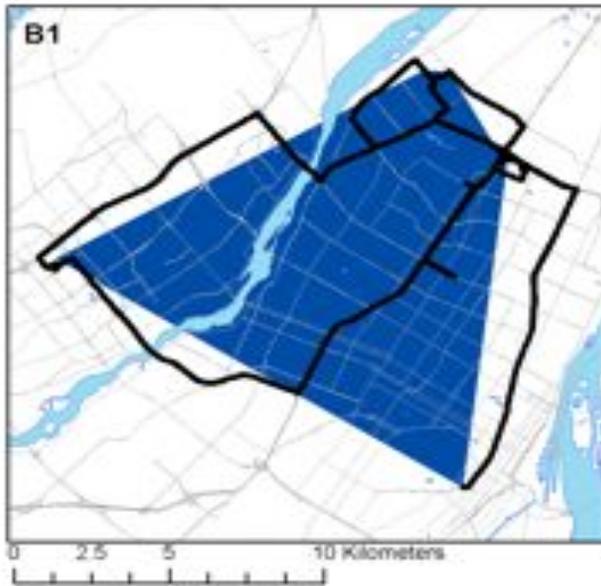
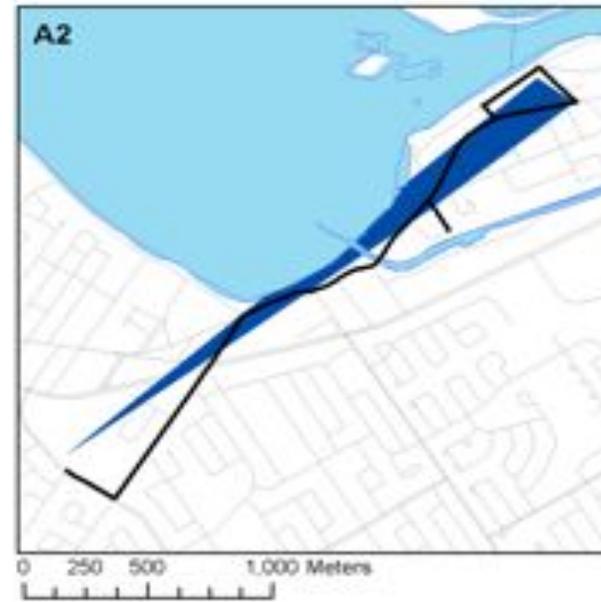
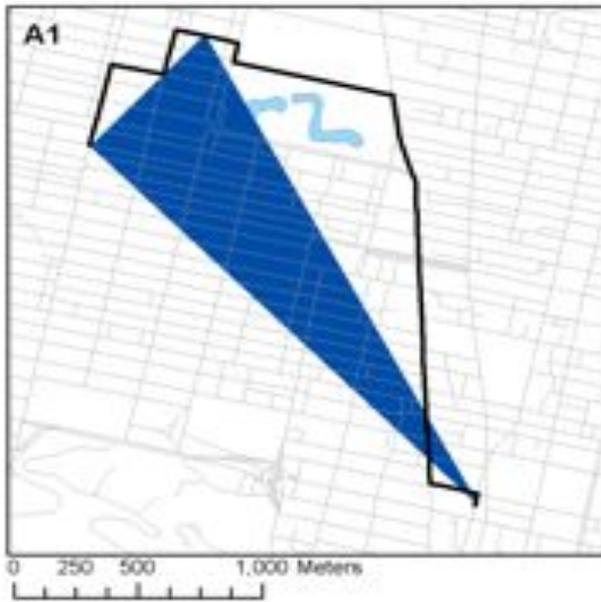


Measures of Activity Space

- ❖ Spatial Dispersal will misrepresent the travel behavior if the underlying road network is not taken into account.
- ❖ Local Travel Index

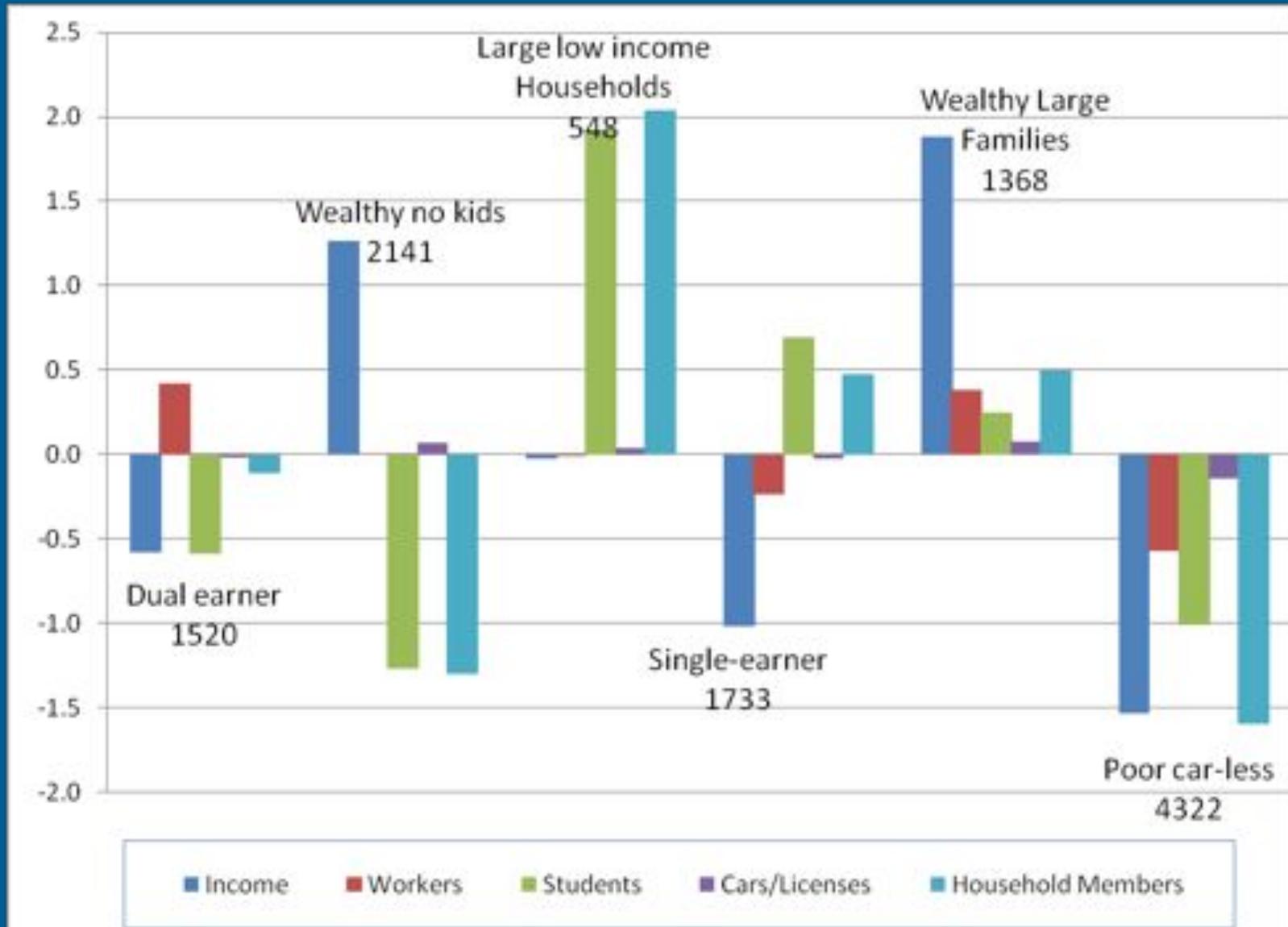
Measures of Activity Space

- ❖ $LTI = Z \text{ score (compactness)} + \text{inverse } Z \text{ score (total distance traveled by household)}$
- ❖ This results in a high (unitless) value for a “good” spatial dispersal of a household’s activity space



	A1	A2	B1	B2
Dispersal (z-score)	0.141	0.142	-0.106	-0.100
Distance ((z-score)	-1.195	-1.055	-0.511	-0.247
Index	-1.337	-1.197	-0.405	-0.146

Cluster Analysis



Statistical Analysis: LTI

Variable	Coefficient	t-stat
Dual earner households	0.090	0.250
Large low income	1.262**	2.140
Single earner households	2.740***	6.820
Wealthy large families	-1.871***	-4.490
Poor Car-less	2.921***	10.830
Percentage of trips by walking	11.310***	25.200
Regional accessibility	0.096***	11.470
Local Accessibility	0.159***	32.420
Number of different trip purposes	0.179	0.750
Number of trips	-1.209***	-30.040
Work trip dummy	-2.004***	-4.810
Shopping trip dummy	1.761***	6.100
School trip dummy	-0.504	-1.550
Social dummy	-0.785**	-2.320
Leisure dummy	-0.864***	-2.970
Pick up or drop someone off dummy	1.412***	4.490
Constant	-1.373	-2.420

N=11633 Reference cluster is “wealthy no kids”

*** represents significance at 99%, ** = 95%, * = 90%

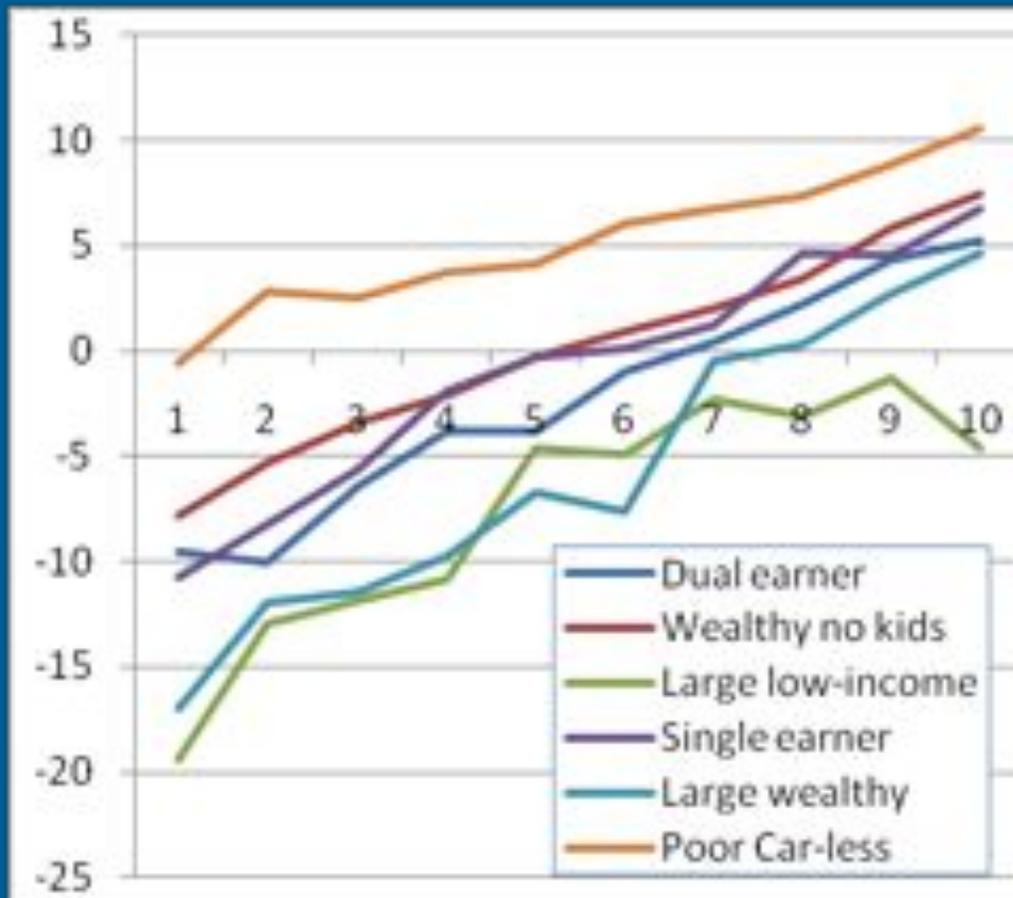
Adjusted R-square = 0.416

Statistical Analysis: Local and regional accessibility effects on activity space

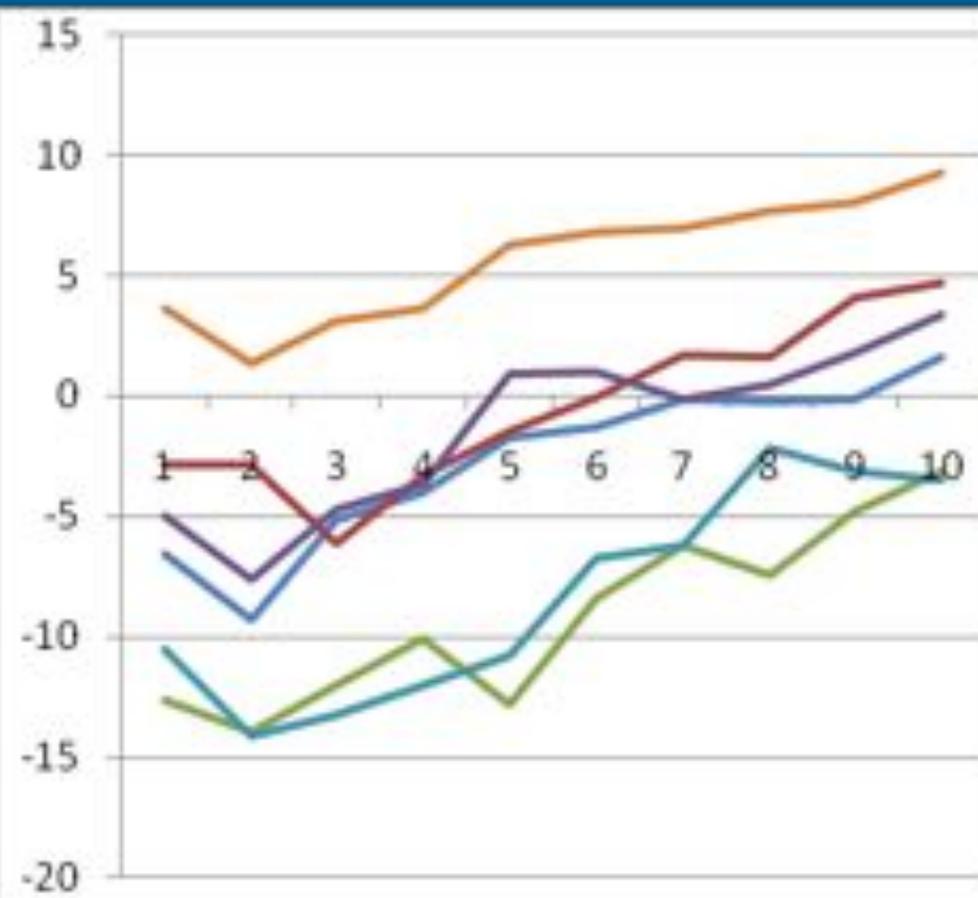
Cluster	Local Accessibility β (t-value)	Regional Accessibility β (t-value)	R square	N
Dual earner	0.1972 (13.49)***	0.1104 (4.37) ***	0.296	1520
Wealthy no kids	0.1661 (17.04) ***	0.1121 (6.43) ***	0.351	2141
Large low-income	0.2048 (5.86) ***	0.1415 (2.26)**	0.241	548
Single earner	0.1855 (12.9) ***	0.0777 (3.04) ***	0.330	1733
Large wealthy	0.2573 (14.14) ***	0.1710 (5.51) ***	0.323	1368
Poor Car-less	0.0870 (15.07) ***	0.0745 (8.01) ***	0.318	4322

Effect of regional and local access.

Regional Accessibility



Local Accessibility



Conclusion

- ☒ The proposed method appears to be an accurate way of measuring activity space
- ☒ Statistical models –with a high level of explanatory power—show that both local and regional accessibility are correlated with the measure.
- ☒ Local accessibility is found to have a greater impact on LTI compared to regional measures of accessibility

Conclusion

- ❑ Wealthier households with high car access are more dispersed and travelling longer distances than poorer households regardless of levels of accessibility
- ❑ This research shows that household characteristics explain much of the variation in the localization of travel
- ❑ Equity implications



THANK YOU

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Statistical Analysis: all variables

Variable	Mean	Std. Dev.	Min	Max
Number of different trip purposes	2.77	0.94	2	8
Number of trips	8.07	4.09	3	42
Work trip dummy	0.92	0.27	0	1
Shopping trip dummy	0.35	0.48	0	1
School trip dummy	0.57	0.49	0	1
Leisure dummy	0.29	0.46	0	1
Social dummy	0.15	0.36	0	1
Pick up or drop someone off dummy	0.55	1.11	0	16
Percentage of trips by walking	11.34	21.74	0	100
Doubly constrained accessibility measure	14.97	11.85	0	51
Walkscore	50.82	21.42	0	100
Spatial Dispersal	12.21	111.37	0	5229
Total Distance travelled	51208.80	42077.42	533.75	478794.0
LTI	0.00	1.50	-48.20	8.05